Enter to Win the Atmel University Program's 2012 T-Shirt Design Contest

Submit your original artwork for a chance to:

- Win the Samsung Galaxy Tab
- Win a $50 gift card for the Atmel® Store
- Have your artwork, along with your name, on Atmel University T-shirts that will be distributed at various engineering events around the world
- Receive recognition on the Atmel University Program website, which is visited by companies, educators and students all over the world

Deadline for submissions is May 30, 2012.

Atmel Corporation's Atmel University T-Shirt Design Contest Rules

Terms

Atmel® Corporation's Atmel University T-Shirt Design Contest (the “Contest”) begins Mar 12, 2012, and ends May 30, 2012, at 12:01 AM Pacific Standard Time. By submitting an entry, each entrant agrees to the rules of the Contest and represents that he or she is 18 years old or older.

Who May Enter

This Contest is open to full-time students who are (1) 18 years old or older, (2) members of Atmel University, and (3) not (a) employees or contractors of Atmel Corporation, (b) members of the immediate families of such employees or contractors, or persons residing with such employees or contractors), or (c) employees or internally contracted vendors of governments and government-affiliated companies or organizations. (Qualified applicants who are not yet members of Atmel University may apply for free membership here). Entrants can enter the Contest as teams of not more than three (3) Atmel University members, but, if they do, the team members are subject to additional requirements as provided in these rules. Further, this Contest is not open to residents of Italy, Cuba, Iran, Syria, North Korea, Myanmar (formerly Burma), Sudan, the province of Quebec in Canada, and any place where this Contest is prohibited or limited under local law. Atmel Corporation has sole discretion to determine winners' eligibility. NO PURCHASE IS NECESSARY TO WIN.

Contest Entries

Entrants must design and submit artwork for a T-shirt promoting Atmel University. The artwork must meet the following criteria:

1. Be designed by hand or on a computer;
2. Be submitted electronically to university.program@atmel.com in JPEG, GIF, or PDF format;
3. Be the original artwork of the entrant and not have been entered in any other contest or otherwise be distributed commercially;
4. Be no larger than is 14”H x 12”W when reproduced as a full-size image;
5. Be suitable for reproduction on both “standard” black and white cotton T-shirts;
6. If incorporating the recognizable image of a specific person, be accompanied by an executed model release, valid in the jurisdiction of residence of the person whose image is incorporated, from that person (or from that person’s parent or guardian if that person is under eighteen (18) years old);
7. Not infringe upon any other person’s intellectual property rights, including but not limited to copyrights.

Entrants may (1) submit a single design that meets these criteria or two versions of the same design in different colors, and (2) incorporate the entrant’s name or signature into any submitted design.

**How To Enter**

Entrants may submit entries to university.program@atmel.com by email. Each such entry must have attached to it a design in one of the electronic formats specified. Entries must include the following in the body of the email:

1. Whether the entrant is an individual or a team and, if a team, the team's name;
2. Entrant name;
3. Email address;
4. Mailing address;
5. Phone number;
6. University name;
7. University address; and
8. Whether the entrant is a graduate or undergraduate student.

Entries submitted by teams must include the required information for each team member and designate one member who will be the recipient of the prize for tax purposes.

No entries will be accepted through the mail or otherwise delivered in any form other than electronic file submitted to the specified email address. There is a limit of one entry per individual or team and entrants may not enter both individually and as members of a team. Contest entries become Atmel Corporation's property upon their receipt and will not be returned to the entrants. There is no fee to enter the Contest and all entries will be acknowledged by email.

**Judging Criteria**

All entries will be judged using the following criteria:
1. Originality (25%)
2. Aesthetic quality (25%); and
3. Incorporation and promotion of Atmel University logo

The judges will be designated Atmel Corporation employees, whose decisions will be final. Atmel Corporation will announce the Grand Prize Winner on July 2, 2012. Atmel Corporation also will notify the Grand Prize Winner by email on the same date.

Prizes

There will be one Grand Prize Winner. The Grand Prize Winner will receive a Samsung Galaxy Tab (est. retail value $600) and a $50 gift certificate for the Atmel Store. Additionally, Atmel Corporation will incorporate the Grand Prize Winner's name (or team name) on any T-shirts it distributes that depict the winning design, and display the Grand Prize Winner’s name (or team name) at the Atmel University website.

License to Use Entries

By entering the Contest, entrants grant Atmel Corporation and its parent, subsidiary and affiliate corporations a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any purpose whatsoever. Beyond the prize provided to the Grand Prize Winner, Atmel Corporation will not pay any additional consideration for the license described in this provision.

General

The Contest is void where prohibited or restricted by law, including applicable export controls laws. To the greatest extent permitted by applicable law, Atmel Corporation reserves the rights to (1) cancel the Contest or modify these rules at its discretion and without prior notice, or (2) substitute another prize of equivalent or greater monetary value for any prize; or (3) disqualify any entry for any reason, without notice to the entrant.

The Grand Prize Winner (and each member of a winning team) is responsible for paying any taxes owed upon receipt of the prizes. Atmel Corporation will issue a valuation document for taxing authorities only to the member of a winning team who is designated in the entry email as the recipient, and will not issue a similar document to any other member of the same team.

The Grand Prize Winner (or each member of a winning team) must sign an affidavit of eligibility and a license as provided above. As a condition of awarding a prize, Atmel may require the Grand Prize Winner (or each member of a winning team) to agree to the use of his or her name, voice and likeness for the purposes of advertising, trade or promotion without further compensation, unless prohibited by law. The Grand Prize Winner's failure to execute the required documentation within ten (10) days after receipt will result in the Grand Prize Winner's disqualification, and Atmel Corporation may select another Grand Prize Winner instead from the
remaining eligible entries. Atmel is not responsible for and will not be liable for late, lost, misdirected or unsuccessful efforts to notify the winner.


To the extent permitted by law, these rules shall be interpreted, and this Contest shall be conducted, in accordance with California law, without giving effect to choice of law provisions. All disputes concerning these rules and this Contest shall be adjudicated in the federal or state courts having jurisdiction over Santa Clara County, California, USA. If any provision in these rules is held to be illegal or unenforceable, that provision shall be limited or eliminated to the minimum extent necessary so that these rules shall otherwise remain in full force and effect and enforceable to the fullest extent permitted by applicable law.